

---

# CHRISSEY ATHERHOLT

c.atherholt@gmail.com

609 504 5953

chrissyatherholtportfolio.com

github.com/Tina-Lightning

---

## EXPERIENCE

---

### REGAL WINE IMPORTS

**Position:** Marketing & Design

**Company Details:** Wine and Beer Distributor, Public Company, 70-80 employees

Moorestown, NJ

June 2014 – Present

Designed and produced all marketing materials including: shelf talkers, case cards, menus, posters, portfolio books, invitations, postcards and price books. Managed a complete website redesign from concept to completion. The new website is beautiful, easy-to-use, organizes thousands of wines in a database and communicates the warmth of Regal Wine employees and suppliers. Worked closely with the sales team of 30+ to keep the design assets of over 1,200 wines and beers organized and delivered to the right places in order to drive sales. Turned most projects around in less than 72 hours.

**Software:**

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Acrobat Pro  
Microsoft Office Suite  
Diver Platform Software

### CLARK COOPER

**Position:** Web Designer

**Company Details:** Valve Manufacturer, Privately Held, 20-30 employees

Roebling, NJ

July 2013 – June 2014

Completely redesigned the company's website, which included a full company re-branding with new style guides, logos, and sales materials. The new website was designed around user interaction flow in order to help customers better understand solenoid valves and the industries in which they are used.

**Software, Skills & Languages:**

HTML5, CSS, jQuery  
Google AdWords and Analytics  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop

### DESIGNER PAGES

**Position:** Media Coordinator

**Company Details:** Interior Design Media Platform, Internet Start-Up, 5-10 employees

New York, NY

April 2013 – July 2013

Edited news releases into blog length posts, supported digital media team for NeoCon 2013, met with designers to discuss new projects and products, formatted and posted news stories in WordPress, created digital content.

**Software & Skills:**

WordPress  
Facebook and Twitter  
MailChimp  
HTML  
Copywriting

### CONTACT OF BURLINGTON COUNTY

**Position:** Volunteer

**Company Details:** Crisis & Suicide Helpline, Nonprofit, 40-50 volunteers

Moorestown, NJ

October 2016 – December 2018

Answered phones and offered support and crisis intervention to anyone in need of guidance, comfort or emergency help. Callers needs extend from emotional support or basic life necessities to individuals in crisis situations such as suicide, abuse or homelessness. Callers range in age from children to elderly, crossing gender, economic and social backgrounds.

**Skills:**

Empathetic listening  
Clear communication  
Compassionate support

### PARTY TIME

**Position:** Owner & Inventor

**Company Details:** Board Game Company, LLC, 1 employee

Moorestown, NJ

February 2015 – Present

Invented and designed a board game (Party Time) and created prototypes until a finalized design was reached. Created graphics for the outside of the box that conveys the fun experience of playing Party Time. Hand-coded the website, and ran a successful social media marketing campaign. Created a video to promote the game using stop-motion animation. In February 2016, I launched a successful Kickstarter campaign that raised over \$12,000 for the manufacturing and distribution of Party Time games.

**Software, Skills & Languages:**

HTML5, CSS3, jQuery, Bootstrap  
Facebook, Twitter, Instagram  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop

### ROCKTENN

**Position:** Design Assistant

**Company Details:** Merchandising Displays, Public Company, 50-75 employees

Marlton, NJ

May 2010 – April 2013

Worked with corrugated cardboard, designed corrugated structures, wrote assembly instructions, designed and built promotional point-of-purchase displays.

**Software & Skills:**

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Strata 3D, Artios CAD  
Packaging & Industrial Design

---

## CLASSES

---

### Penn LPS Coding Boot Camp

**School:** University of Pennsylvania

Philadelphia, PA

July 2019 – January 2020

Took this web development program part-time over the course of 24 weeks, while also working full time. Grew my skills through the rigorous curriculum which covered front-end and back-end technologies, and now have experience with full-stack web development.

**Skills Learned:**

HTML5, CSS3, JavaScript, JQuery, Bootstrap, Express.js, React.js, Node.js, Database Theory, MongoDB, MySQL, Command Line, Git and Heroku

---

## EDUCATION

---

### Philadelphia University

Philadelphia, PA

BS in Graphic Design

May 2011

### Lehigh University

Bethlehem, PA

BA in Architecture

May 2008

---